

A black and white photograph of a woman with short dark hair, seen in profile from the side. She is looking down at a binder on a desk. The binder is open, and she is holding a newspaper clipping that she is about to place into one of the binder's pockets. The clipping features an advertisement for 'Quick clean-ups' and 'The OUTLOOK'. The background is a solid light green color.

Now, right at your own desk, you can product-test the amazing new **STICK-UP**

THE INSTANT PRESS SELF-ADHERENT ALBUM PAGE

NEW...and available only from TRANSPARENT INDUSTRIAL
ENVELOPE...world's largest direct-to-you producer of
transparent protective plastic products. AND WHEN YOU ORDER,
YOU'LL GET A MARVELOUS FREE GIFT TOO—TURN THE PAGE!



Throw away your rubber cement—dump your paste pot—forget about messy brushes!

**Now you've got Stick-Up
...the cleanest, neatest way
to mount clippings
ever invented!**



TiE

Use The Enclosed Order Form — Order Today!

Transparent Industrial Envelope Inc.

386 PARK AVE. SO. • NEW YORK, N.Y. 10016 • (212) MU 9-07

Here's a superb new product you need...

New **STICK-UP**

THE INSTANT-PRESS SELF-ADHERING ALBUM PAGE WITH CLEAR WINDOW FRONT & BACK

USE THE ENCLOSED SAMPLE TO PROVE TO YOURSELF EVERYTHING WE SAY HERE

Stick-Up the very *first* really modern way to mount, preserve and protect clippings and samples of every conceivable shape! Because Stick-Up has its own built-in adhesive, you can experiment until you decide on the best arrangement for your material. You rearrange as often as you want to. It's

perfect for press clippings, small printed matter, ad samples, odd size letters, memos, etc. The sheet protects them perfectly . . . yet you can clearly see every word, every detail. You save time, you save money, you eliminate frustration and irritations when you use Stick-Up!

Here are the low Factory-to-You Prices for Stick-Up

8½ x 11, 3-hole, packaged 50 per box Stock No. MG-1	50 minimum 32¢ ea.	100 28¢ ea.	250 24¢ ea.	500 or more 22¢ ea.
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Order now...and get this **FREE GIFT**

Imprinted with your Name! 200 white memo sheets imprinted with your name—all in a handsome, gold-colored desk top handy tray box!...

Perfect for those short business memos, these 4½ x 7" sheets are imprinted with your own name, under the line "From the desk of..." You get a full 200 of these handy sheets, together with a convenient gold-colored tray box that you'll proudly place on your desk, and you get all this as a *Free Gift* from T.I.E. with any order for Stick-Up Pages or the Hercules Page Protectors and Ring Binder Sets, shown on the next page.



**READ YOUR
GUARANTEE
...IT'S ABSOLUTELY
UNCONDITIONAL!**

All Transparent Industrial Envelope, Inc.
products are guaranteed to please. If you are not
completely satisfied with any T.I.E. product,
return it for full credit within 10 days.

By far—the **STRONGEST PAGE PROTECTOR** available anywhere today...

T.I.E.'s NEW **Hercules** PAGE PROTECTOR

made of crystal-clear POLYESTER PLASTIC

punched with 3 oval holes to fit any standard ring binder
10 times stronger...3 times lighter...and at new low prices



No more torn holes that need reinforcement—when you use T.I.E.'s hardy Hercules Sheet Protectors. Made of crystal-clear Hercules Sheet Protectors stand up under the roughest handling. Thin, tough and long-lasting, they just can't tear!

Black album paper insert provides sturdy, attractive, contrasting background for your important papers, and they come conveniently packaged for you to shelf boxes of 100 protectors each.

THINNEST: With Hercules, you can use 3 times as many sheets in any binder.

STRONGEST: Tests prove that Hercules is 10 times stronger than any ordinary sheet protector.

TOUGHEST: You'll never find sheets slipping out because of torn hole punches...they just can't tear.

LONGEST WEARING: Completely resistant to scratching, Hercules Page Protectors never become brittle.

STOCK NO. T11-32
SIZE 11 x 8½
Packed: 100 per shelf box

5000
\$65 M

1000
8¢ ea.

500
10¢ ea.

200 MINIMUM
12¢ ea.

T.I.E.'s 'HIGH SHINE' Double-Duty Binder

Perfect for use with either **STICK-UP Instant Press Album Pages** or long-lasting **HERCULES Page Protectors**.

- **Most Attractive Binder on the market**
- **Sets up as a presentation easel**
- **Closes flat like any standard binder**

CAN BE USED BOTH WAYS BY EVERY MEMBER IN YOUR OFFICE! A Three-Ring binder set with several BIG differences.

It's the ideal binder for salesmen...because it puts sales presentation plus detailed facts and figures into just one portable book.

Equally practical for everyone else...because it's just a more-convenient, easier-to-use version of a standard binder!

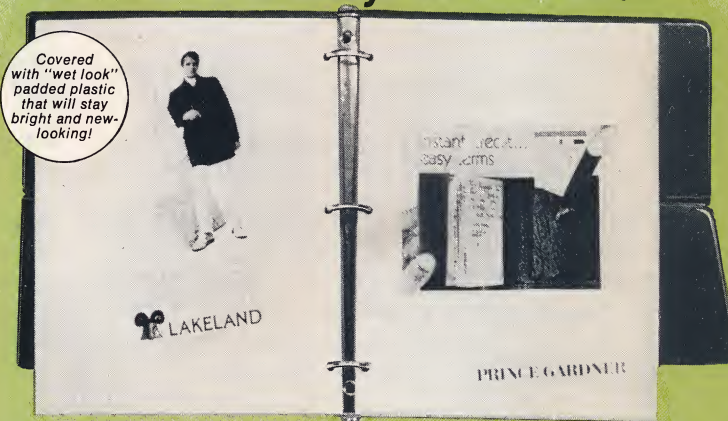


FLIP! — It's open and stands up.
SNAP! — It's closed. Lies flat on your desk, occupies same shelf space as regular standard binder.



Powerful presentation tool for your sales talk, keeps all selling information in a single binder.

- **Sets up as a presentation easel**
- **Closes flat like any standard binder**



Covered with "wet look" padded plastic that will stay bright and new-looking!

AVAILABLE IN YOUR CHOICE OF POPULAR "HIGH-SHINE" COLORS:

- Flare Red
- Blaze Blue
- Jet Black

BUY DIRECT FROM THE FACTORY SAVE 50%

50 or more	25	10	5 Minimum
\$275 ea.	\$300 ea.	\$350 ea.	\$375 ea.

Stock No. E-1 Imprinted with your name at a slight additional cost.



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